Corporate Partnership Packet



FAMSTATE Chapter of the National Society of Black Engineers



The mission of the National Society of Black Engineers is to increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community.



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LETTER FROM THE PRESIDENT

Dear Corporate Partners,

On behalf of the FAMSTATE Chapter of the National Society of Black Engineers (NSBE), I am excited to invite you to partner with us for the 2018 - 2019 academic school year. Our chapter, a combination of Florida A&M University and the Florida State University, takes pride in carrying out the NSBE mission which is "To increase the number of culturally responsible black engineers, who excel academically, succeed professionally and positively impact the community." We complete this mission by holding professional development events and workshops, hosting study sessions, volunteering weekly at local middle schools, hosting STEM days for the Tallahassee's youth population, awarding scholarships, and creating a family for any and all students of STEM majors. It is our chapter's mission to provide our members with the resources necessary to be successful students and also increase the graduation rate in minority engineering students between both Universities.

Since our chapter's 1986 founding, we have been awarded many awards with our most recent being 2017 – 2018 Region 3 Chapter of the Year. We currently have 98 active members with an average GPA of 3.195. We have completed and logged over 300 community service hours this past academic year, with plans to exceed that amount this year. Our chapter comprises of the majors Computer/Electrical Engineering, Mechanical Engineering, Industrial Engineering, Biomedical/Chemical Engineering, Physics, and many more STEM majors, with 49.48% of our members being male and 50.52% are female. Along with our achievements, we do our best to take as many members as we can to our Fall Regional Conference and our National Convention to expose our members to different companies and expand their network.

Our partnership with our corporate sponsors have not only helped in the success of our chapter, but also played a huge role in our members being able to find companies that align with their passions and goals. We are helping mold "culturally responsible Black engineers" that will not only benefit their employers and communities, but also the future of minorities in STEM. Through the support of our corporate sponsors, we hope to advance the excellence in our community by sharing the wealth of knowledge and opportunities we have been presented with.

We sincerely applaud your interest in our chapter. We are extremely excited for another year of growth and development with our corporate sponsors, and hope that we will be able to engage with you all; thank you.

Best,

Daziyah P. Sullivan

FAMSTATE Chapter President (2019 – 2020)

pres.famstate@gmail.com

(904)382-0782

LETTER FROM THE FINANCE CHAIR

Greetings,

My name is Handy A Pierre and I have been graced with the opportunity to fulfill the 2018 – 2019 role of Finance Chair for the FAMSTATE Chapter of the National Society of Black Engineers. I am excited to welcome you to partner with FAMSTATE as we seek to construct strong bonds and bridge the gap between our vibrant communities and engineering. In addition to that, with a stellar and robust group of members who are spearing head on in the STEM field, we hope that you will aid in joining in NSBE's mission to increase the number of black engineers who are prepared to succeed not only in the classroom but in Industry and the community.

Our challenge of increasing the number of well-rounded, black engineers to help diversify the workplace can be met with you as our partner. Our members are prepared for the upcoming year, and the eagerness to secure chapter of the year once again is vividly present. Furthermore, we have planned several projects that involves service to the community and mentorship programs to ensure continual success. We hope that you will consider helping us to not only keep the momentum going but to strive for better as we look to not only set up NSBE events but take part in events that your company has planned. I believe that we, together, have what it takes to make each other's goal come to fruition.

That being said, I invite you to pursue our partnership packet where we offer three packages from which you can choose. You will find that each package is composed of resources that is beneficial to you and will assist in achieving your mission. Keep in mind that when you are partnering with FAMSTATE to become a vigorous organization, you are, in turn, giving your company the potential to have a positive return. Thank you for taking the time to join us and take part in this journey with FAMSTATE. We're really looking forward to your participation.

Best,

Handy A Pierre

Handy A. Pierre

Mechanical Engineering-Dynamacist National Society of Black Engineers FAMU-FSU Chapter Finance Chair 2019-2020 fc.famstate@gmail.com (754)265-0279

INSIDE LOOK AT FAMSTATE

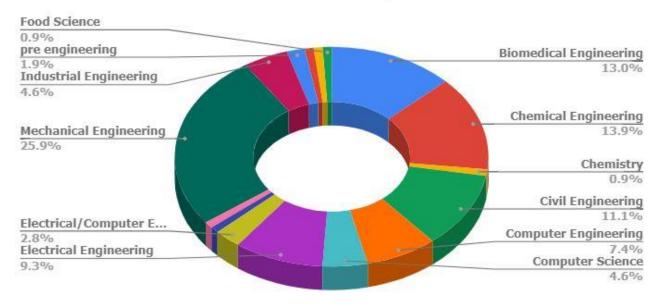
WHO WE ARE

Chartered February 27, 1986, the FAMSTATE Chapter of the National Society of Black Engineers entered the FAMU-FSU College of Engineering as a light seeking to guide and enrich the lives of African-American students. For over 30 years, our chapter has been dedicated to raising the bar for all underprivileged engineering students. It has been a key component in the major opportunities that have allowed our members to blossom through college and into their professional lives. Being one of the leading organization on campus, we have become a positive light to minorities that have an interest and passion for STEM.

MEMBERSHIP STATISTICS

NSBE Member Demographics

2019-2020 Academic year



PARTNERSHIP PACKAGES

\$500**-**\$999

- Website Appreciation
- Chapter Newsletter Subscription
- Invitation to Corporate Appreciation Dinner
- Certificate of Appreciation
- Access to FAMSTATE Resume Book

FAMSTATE offers many opportunities for corporate partners to be involved. The following partnership packages have been designed to give corporate partners the ability to give to our chapter, as well as promote their company brand. We offer three different partnership package that are listed below. All packages include access to the FAMSTATE Resume Book and an invitation to FAMSTATE's Corporate Appreciation Dinner.

\$1000-\$2999

- Includes all Pro Affiliate Rewards
- Ability to host an information session/professional development event
- Invitation to Networking Night

ULTIMATE AFFILIATE \$3000+

- Includes all Platinum Affiliate Rewards
- Ability to give a 20-minute General Body Meeting presentation
- Ability to host personalized event with our chapter

ULTIMATE AFFILIATE EVENTS

GENERAL BODY MEETINGS





FAMSTATE holds a General Body Meeting (GBM) twice a month. General Body Meetings are usually held on Thursday evenings where all of our members and interests come together to get updates on what is going on with our chapter. Corporate affiliates may present a topic of their choice at any General Body Meeting of their choosing.

PERSONALIZED EVENTS





Corporate affiliates will be able to partner with FAMSTATE for personalized social events. An example of a social event is a bowling night. Social events allow corporate affiliates to come and network with the members of FAMSTATE in a relaxed environment.

COMMUNITY SERVICE





FAMSTATE takes pride in community service and participates in various community service events in the Tallahassee area throughout the year. Corporate affiliates may partner with FAMSTATE to host a personalized community service event of choice.

PLATINUM AFFILIATE EVENTS

INFORMATION SESSION/PROFESSIONAL DEVELOPMENT EVENTS



Corporate affiliates will have the opportunity to host an information session/professional development event. At these events a corporate representative may present to FAMSTATE members more information about their company. Corporate affiliates could also give resume reviews, advice on professional attire and more.

NETWORKING NIGHT







Networking Night is an annual event that gives corporate affiliates the opportunity to socialize and network with FAMSTATE members. FAMSTATE members use Networking Night to learn more about their potential employers and how their skills can be applied in the workforce. Corporate affiliates use Networking Night to better market their company to eager FAMSTATE members who may want professional experience. Networking Night provides a social, relaxed environment for FAMSTATE members and corporate representatives to mingle over refreshments.

FALL REGIONAL CONFERENCE





NSBE's Fall Regional Conference (FRC) is designed to unite all active members in our region annually and to present opportunities for professional and academic development by providing access to a large career fair featuring over 80 different STEM employers, scholastically competitive events to showcase wit and skill, and networking events to foster healthy relationships between potential new hires and employers.

NATIONAL CONVENTION





NSBE's National Convention is a larger scale version of FRC, where all 6 regions of NSBE come together to engage in a four-day long experience with over 120 STEM employers, large scale networking events, community outreach events, an awards gala, and countless other opportunities. Every year we hope to increase the attendance of our members at these conferences. With your help, we could be granted the funds necessary to offer incentives to help deter the cost for travel and accommodations.

PAYMENT INFORMATION

As an investor, we want to ensure you have an efficient and fast process. Below we have listed a few methods by which to invest in the bright young leaders in our chapter.

Please fill out the following survey prior to your contribution.

- 1. Cash/Electronic Investments: Please email our chapter treasurer at treasure.famstate@gmail.com to obtain our investment form, upon which any necessary information should be disclosed.
- Checks: Please make all checks payable to,
 FAMSTATE NSBE FAMU-FSU College of Engineering
 2525 Pottsdamer St. Tallahassee, FL 32307
- 3. All other forms of donations can be forwarded to The FAMU Foundation or the FSU Spark program

FAMU Foundation

Under "Designation" select National Society of Black Engineers
FSU Spark

THANK YOU

As a partner, you are positioning your company as a major influence in our organization. Our progression and expansion are heavily dependent upon our partner's constant outreach and guidance, so we appreciate their interactions greatly. The FAMSTATE Chapter seeks to constantly improve our ability to influence our peers and other organizations across our region. With provided resources from you, we could do just that and more. With humble heads and honest hearts, we sincerely thank and appreciate you for your interest. We would seek to enhance both our experience as well as yours during our time together, and with hard work and dedication we could go far. Thank you!

Sincerely,

FAMSTATE Chapter of the National Society of Black Engineers